



Dillon Chi

User Experience Designer

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Education

ArtCenter College of Design / Interaction Design; DesignMatters Minor

EXPECTED DECEMBER 2020, PASADENA

- Class projects cover user research and proper user-testing methods
- Conceptualized prototyping at multiple levels of fidelities
- Student Leadership Education and Development (SLED) Grant awardee

"ActivQuest" - SDHACKS 2019 Winner

- Spearheaded a Hackathon Club to master leadership and teamwork skills
- Coordinated two groups of four students to compete against 800+ students in San Diego
- Awarded a SLED grant to cover all students' expenses
- Both teams placed and received educational grants from the sponsoring company

"Relay" - Interactive Prototyping 3 Project

- Executed a 15-week project to explore the possibilities of P2P item pickup and delivery
- Researched empathetically and documented the user journeys of multiple shoppers
- Conducted user tests of 8 different versions of multiple levels of fidelities
- Completed an ad to showcase the prototype and its micro-interactions

Professional Experience

Vermilion Sea Institute / Web and Tech Administrator

NOVEMBER 2015 - PRESENT, REMOTE

- Evaluated business technologies to support the organization
- Overhauled the website and transitioned from WIX
- Manage the website and internet presences

Best Print Graphics / Graphic Designer

AUGUST 2017 - AUGUST 2018, SAN JOSE

- Conceptualized and executed Graphic Design work for Tech Companies in the bay area such as Oath (Yahoo), PayPal, and AutonomouStuff
- Developed systems to create accurate mock-ups for vehicle graphics and wraps.

The Ansel Adams Gallery / Technical Advisor

FEBRUARY 2016 - JANUARY 2017, SAN CARLOS

- Created Photoshop workflow actions to procedurally generate hundreds of frames and style previews of artwork on The Ansel Adams eCommerce site
- Developed a Google AdSense campaign, and designed four different ads, featuring animations

Skills

Software: Illustrator, Photoshop, InDesign, XD, ProtoPie, Sketch, Figma, Unity, SolidWorks

Design: Contextual Design Research, Competitive Analysis, Personas, User Scenarios, Informational Architecture, User Workflows, Wireframes, Storyboards, Paper Prototyping, User Testing, and Prototyping